

Tianchen Gong

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Summary

I hope my work brings a smile to others :)

Illustrator;
Designer;
Curator.

Over 5 years of experience creating imagery and designs for promotional and marketing purposes. Skilled in 2D and 3D media across physical and digital platforms. Value clear communication, collaborative efficiency, and solving problems through aligning shared goals. Interested in 3D art, design, and curation within the creative industries.

Education

NEW YORK UNIVERSITY

- Interactive Telecommunications Program, 2027.

THE NEW SCHOOL PARSONS

- Illustration major & Communication Design minor.
- Bachelor of Fine Arts 2024, GPA: 3.92.

Experience

BRANDING DESIGN INTERN

Navinfo
Apr. - Aug. /2025

- Developed a redesigned government client handbook using InDesign, improving layout and visual appeal.
- Produced event and social media visuals with generative AI; work featured in cross-brand ceremonies, official media, and industry press.
- Created package design for branded water bottles used at large-scale events.
- Refreshed culture wall to convey a dynamic brand image.

GALLERY CURATOR

A Space Art Gallery
Oct. 2024 - Mar. 2025

- Curated exhibitions, from concept to installation, including promotion and communicating with artists.
- Designed and managed the gallery website. Conducted research and implemented partial redesign.
- Created posters and event materials using Photoshop, targeting social media audiences.

DESIGN INTERN

Van Der Plas Gallery
Aug. - Nov. /2024

- Designed Promotional Materials such as posters and cards to send out to artists and potential clients.
- Assisted in exhibition curation and outreach to artists via social media.
- Supported gallery operations through administrative tasks, client communication, and exhibition introductions at the storefront.

COURSE ASSISTANT

The New School
Jul. - Aug. /2023

- Assisted in art and design classes for students in grades 3–5, 6–8, high school, and adult college programs.
- Assisted professors with preparing class materials.
- Provided technical support.

MARKETING DEPARTMENT MANAGER

North America Mandarin Debate Association
Oct. 2021 - Sept. 2022

- Designed branding and marketing materials.
- Managed a 10-person department.
- Reviewed and approved media publications produced by the Marketing team.
- Conducted and delegated market research on trending topics for social media engagement.

Skills

LANGUAGES:

English - Academic Use

Chinese - Native Speaker

Japanese- Conversational

DESIGN SOFTWARE:

Adobe Photoshop

Adobe Illustrator

Adobe InDesign

Adobe Animate

Adobe PremierePro

Adobe After Effects

Adobe Dimension

Procreate

Canva

Figma

3D SOFTWARE:

Blender

Unity

Nomad

Reality Composer

OTHER SOFTWARE:

Touch Designer

Microsoft Suite (Word, PPT...)

Google Suite (Docs, Slides...)